



CHUNAV PARCHAR

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Services By Chunav Parchar

➔ 1. Political Research

- Complete research at booth level to identify the top local issues against or in favour of a party
- Door to door research of every booth to know the actual position of party and know what public actually want from their leader, that made easy to approach them or add these local issue in election agenda.
- Opinion Poll for best suitable candidate for public.

➔ 2. Social Media Management

- Manage online reputation of candidate
- Reach wider voting audience through our robust campaign techniques.
- Get feedback for voters about candidate that help in your political rallies.
- Management and updating of all your event's and jan-sampark for better virtual interaction.
- Handle all of your customers feedbacks and try to convense voters, why you choose this candidate.
- Provide better social media engagement ratio other any company in the industry.

3. Digital Marketing Campaign

- Make you more visible on google as well as social media
- Create portfolio website and maintain with latest content optimization techniques
- Promotion on google search engine and other websites running in your constituency.
- Promote your each post within less span of time
- Continuously try to reach to voters with re-marketing techniques.
- Arrange our online live chat session to build your online reputation and then make it viral in your constituency.

4. Digital Media Campaigning

- We shoot bulk text messages to audience
- Whatsapp broadcast lists and try to send everyone personalise messages
- Recorded voice call campaigns

5. Provide Political War Room Team

- The task of this team is to continuously check opponent each online activity and make revert reactions.
- Monitoring hour by hour movement of clients campaigns
- Make Strategies to enhance productivity regularly.
- Our team member will attend all rallies to know how to turnout voters.

6. Political PR Services

- Ties-up with top leading PR agencies of India
- All of your major activities will publish in online media agency websites and newspapers as well.
- Provide all PR services required to build your name as a brand.

7. Email- Marketing

- Engage educated peoples with emails.
- Track their online activities regularly
- Collect their feedback and approach them at all social media channels .
- Complete ground level analysis for improvement in our strategies.

8. Private Call Center For Elections

- Arrange a team for your political campaign
- they regularly interact your voters and try to turnout them as loyal voters.
- they have all data and have experties in this type of campaign

9. Political Website Devlopment

- Create a portfolio website.
- Update with high quality info-graphics
- Integrate all of your social media Channels Their with APIs.
- regularly update all of your post with highly unique and ranked content

10. Content Optimization

- remove your bad reviews online
- If you have website online then update all content for faster ranking in all major eearch engines.
- Highly appealing caption for your all rallies and social media posts

11. Constituency Audience Management

- This is the highly optimiation techniques, which is only provide by chunav parchar in india
- We allotcate a marketing manager to each client
- They regularly optimize audience data according to optimisation need